



Fiona Lewis is a successful entrepreneur, author, public speaker, and digital marketing business coach. Prior to her successful career, she gained a Masters degree in Education in HR and Management, in addition to over 10 year experience as a teacher.

In 2008, Fiona took the leap of faith to take a different direction in order to pursue a career in Internet Marketing. Being a mother who was able to successfully replace her income working from home she originally focused her target market on mums working from home, known as Mumpreneurs. During this time, Fiona published her bestselling book, 'Mumpreneurs Online: EXPOSED' and launched a membership site to teach other mums how to build a successful online business.

Fiona's career went from strength to strength over the years and she featured as an online expert in multi media outlets such as Yahoo News, North Shore Times, Podcast Like a Pro, Melbourne Age, The Sydney Morning Herald and The Brisbane Times, Amazon... just to name a few. Soon, requests for public speaking began to flow in, including keynote speaking at the Sydney Business Expos and Online Retailer.

By 2012, Fiona had established multiple online businesses and felt the need to create an umbrella company to house them all. Super Savvy Business was established and has since then grown into an International business with team members based in Australia and Europe. This is advantageous as the company can service a broader range of global entrepreneurs, catering different needs in the digital marketing space.

Fiona's reputation as an expert in her field attracted the attention of leaders in the digital marketing space. She is featured in Chris Ducker's book: 'Virtual Freedom: How to work with virtual staff to buy more time, become more productive and build your dream business' as a success case study and shares some of her best practices for working with a virtual team. Additionally, she has also contributed to Ludwina Dautovic's 'It's That Easy! Online Marketing 3.0', where Lewis contributed with the chapter *Creating Marketing Leadership Through the Internet*.

Fiona's professional circle includes leaders in the industry, including Nick Leeder, former GM at Google Australia, James Schramko, one of the world's leading online marketing experts and Nick Bowditch, former Facebook Small Business Marketing Manager in Australia and NZ.

In 2014, Fiona identified a growing need from business owners to find a way to effectively manage their digital marketing strategies. It was clear that many wanted to outsource this task, but be able to enjoy the same level of service and results that an in-house digital marketer would achieve. In response, Fiona launched the Digital Marketing Concierge Service, which has proven to be highly successful in getting the results business owners desire.

Fiona is available for interviews, speaking engagements, consulting and training and can provide expertise on the following topics:

- Content Marketing
- Social Media Marketing
- Market Leadership
- Growing Your Business Through Outsourcing
- Business Systemisation
- Understanding Google -

**To book Fiona, please make your enquiry through her personal assistant Marieta by submitting the form found at [www.supersavvybusiness.com/media](http://www.supersavvybusiness.com/media)**